



**NORTH STAR**<sup>™</sup>  
WATER TREATMENT SYSTEMS



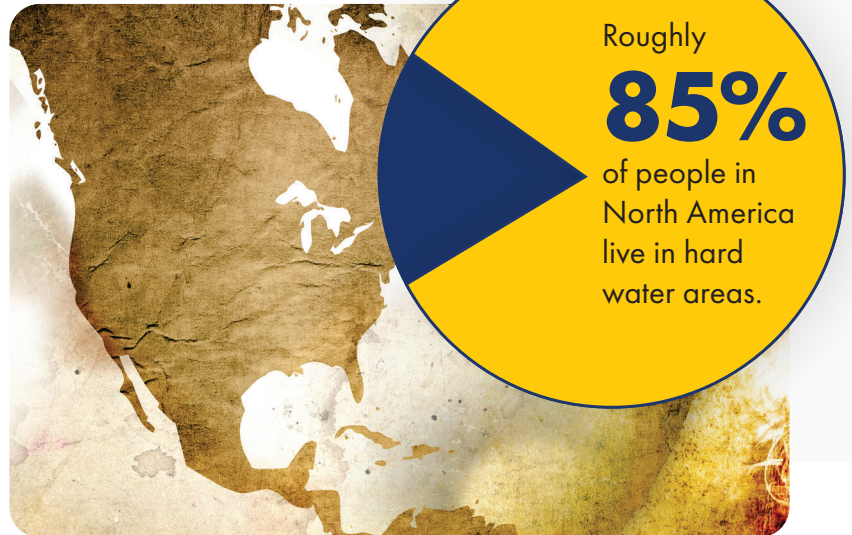
# Offering You Innovative

Water Softening and Filtration Solutions



★★★★★  
PROVIDING OUR CUSTOMERS  
WITH A 5-STAR EXPERIENCE

Water plays an important role in our daily lives, both in our homes and the businesses we frequent. Roughly 85 percent of people in North America live in hard water areas. Unfortunately, many in that 85 percent don't take action to improve their water.



Sources: U.S. Geological Survey

## Do you experience these problems?

- Stains that are difficult to remove
- Tiles and tubs won't rinse clean
- Spotty dishes or cloudy glasses
- Skin feels dry and itchy
- Hair is dull or lifeless
- Faucets and fixtures are covered in a white crust
- Water heater runs inefficiently
- Pipes become clogged
- Water-using appliances run inefficiently
- Low water pressure from shower and sinks
- Clothing looks dingy and yellowed
- Soap doesn't lather
- Towels are scratchy and hard

## Who is North Star?

North Star Water is here to help you grow your business. Our dedicated program, along with North Star's 95-year history of quality, gives you the winning tools and products to transform your water treatment solution. Customers will see the difference with North Star's proprietary algorithms that save on water and salt costs, maximum efficiency with up-flow brining, and lasting quality with an exclusive rotary valve.

North Star products are also NSF Certified, which ensures maximum quality and efficiency.



With North Star, you have the opportunity to become a partner in the future of water treatment that is backed by **BERKSHIRE HATHAWAY**.

# With innovative water treatment solutions for every application, North Star is the professional's choice.

## Water Softening

Choose from our NSF Certified Professional Collection of cabinet and two-tank softening systems that boast advanced high-efficiency technology, pro-grade materials, and the high flow rates required by today's demanding households.

## Water Filtration

North Star offers a selection of filter systems designed to remove a wide variety of contaminants from drinking water, including chlorine taste and odor, harmful metals and minerals, herbicides, pesticides, pharmaceuticals, cysts, bacteria, virus, and PFAS ("Forever Chemicals").

- Whole-house filtration systems
- In-line cartridge filtration
- Scale reduction

## Commercial Water Treatment

North Star Commercial Systems can save you money and protect your valuable water infrastructure with solutions that have a measurable ROI.



## Why North Star?

- We're committed to contractors and engineers.
- Easy-to-install products
- Exclusive products designed for professionals
- Innovative products only North Star can deliver:
  - Autosense Technology
  - Maximum efficiency
  - Hundreds of patents
  - Patented flow and capture tech
  - NSF Certified products
  - 2-in-1 softener + whole home filtration unit with Wi-Fi





## We're here to support you.

Our customer experience teams are located in the U.S., and are ready to help you troubleshoot on the phone or in the field, before and after you purchase.

- Comprehensive training program that provides hands-on and best-in-digital learning
- Extensive manufacturer's representative network provides outstanding assistance
- Our commitment to R&D provides a constant stream of new products and technologies
- Experienced technical support personnel provide application, installation and service assistance



## Best-in-Class Water Softener Warranties

- **1 year** on all parts • **5 year** on electronics and valves • **10 year** on tanks

## Certified Quality You Can Count On:

- Water Quality Association Gold Seal
- Canadian Standards Association
- FCC Standards IC3590A-7695 compliant remote
- NSF International against NSF/ANSI Standard 44 for hardness reduction and efficiency and many more
- Designed, Engineered and Assembled in the U.S.



Designed, Engineered & Assembled in the U.S.A.



## Backed by More Than 95 Years in Water Treatment

With two U.S. manufacturing facilities, North Star has been solving water quality concerns since 1925.



**We Want to Partner with You!**

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